

الخطة التسويقية

BUSINESS PLAN



ABU RSHAD



الباقة المتوفرة في الشركة

SILVER

GOLD

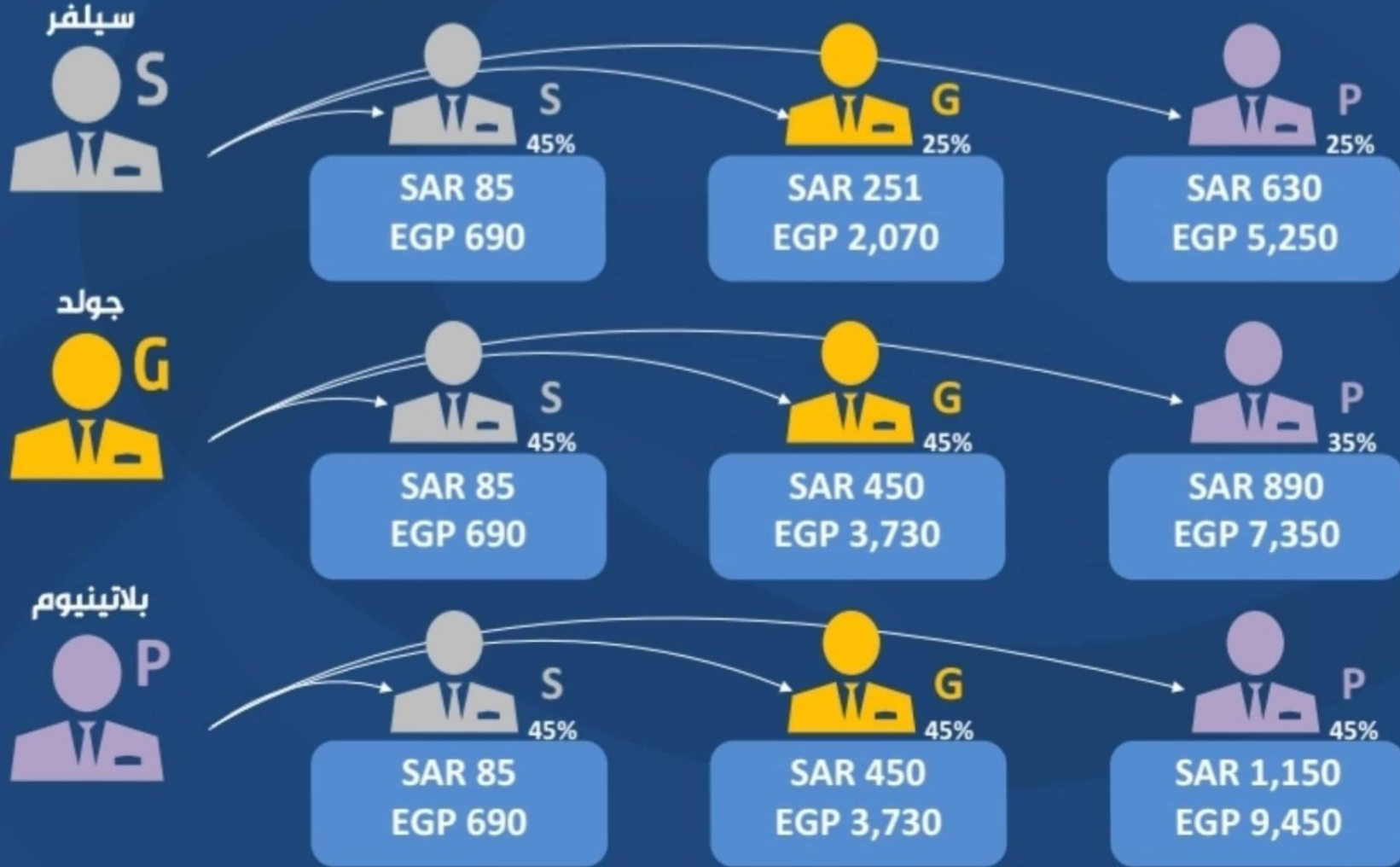
PLATINUM

PREMIUM

اسعار الباقات

SILVER	GOLD	PLATINUM	PREMIUM
USD 150	USD 760	USD 1,650	USD 2,500
SAR 570	SAR 3,100	SAR 6,200	SAR 9,500
EGP 4,400	EGP 23,600	EGP 50,000	EGP 75,600
٧٣ ل.ط. PP نق	٣٩٥ ل.ط. PP نق	١,٠٠٠ ل.ط. PP نق	١,٥٠٠ ل.ط. PP نق
كمية المنتجات	كمية المنتجات	كمية المنتجات	كمية المنتجات
3 Crystal cell	14 Crystal cell	30 Crystal cell	40 Crystal cell

العمولة المباشرة



المكافأة الصاعدة



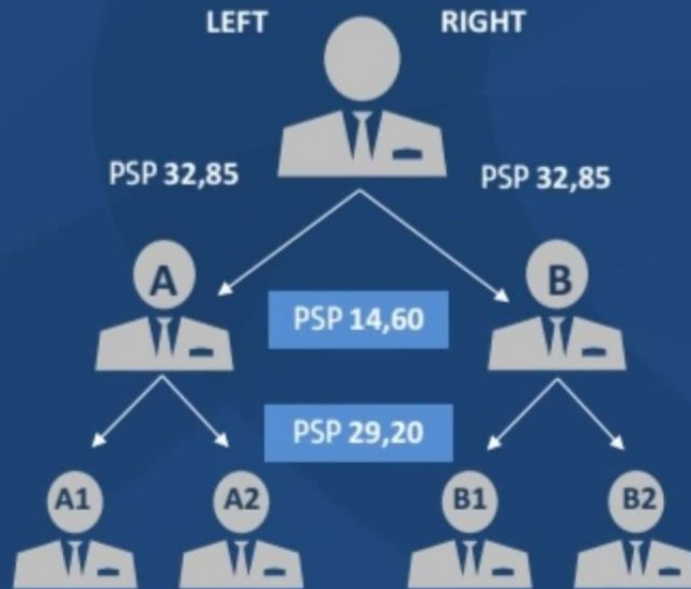
TOTAL PAYOUT 45% ملاحظة: إذا كانت الباقية تبعك بلاتينيوم سوف تأخذ نسبتك كاملة

طرق الربح

SILVER: PSP193.50 \ PSP 121.26

1- المكافأة المباشرة - PSP 32.82

2- P.B(الاقتران) - PSP 14.60



YOU

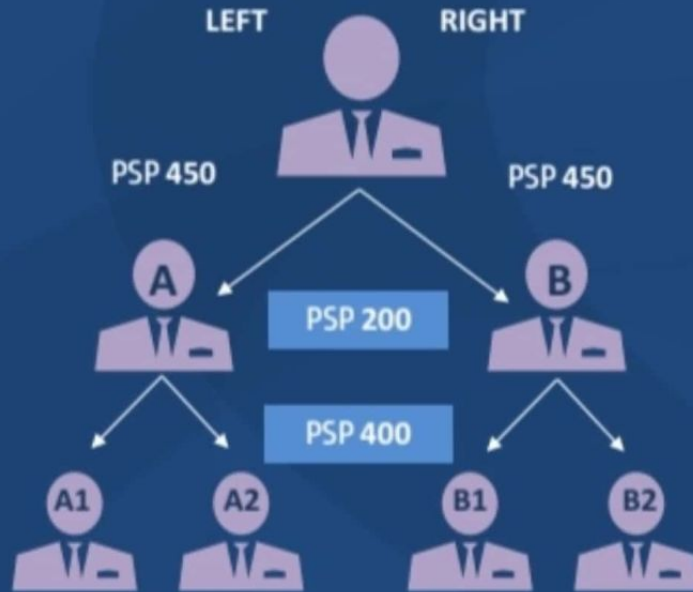
$$\text{PSP } 32.85 \times 2 \text{ DB} \\ = \text{PSP } 65.70$$

$$\text{PSP } 14.60 \times 1 \text{ PB} = \text{PSP } 14.60 + \text{PSP } 65.70 \\ \text{PSP } 80.30$$

$$\text{PSP } 14.60 \times 2 \text{ PB} = \text{PSP } 29.20 + \text{PSP } 80.30 \\ = \text{PSP } 109.50 \text{ (\#56,940)}$$

طرق الربح

PLATINUM: PSP 2,684



1- المكافأة المباشرة - PSP 450

2- P.B(الاقتران) - PSP 200

3- تسجيل البيانات - PSP 30 X 2 =PSP 60

YOU

PSP 450x 2 DB
= PSP 900

PSP 200 x1 PB = PSP 200 + PSP 900 + PSP 60 PSP 1,160

PSP 200 x 2 PB = PSP 400 + PSP 1,160
= PSP 1,560 (#811,200)

ارباح التوازن لمدة سنة

	SILVER	PAIRING BONUS
JAN	2	PSP 14.60
FRB	4	PSP 29.20
MAR	8	PSP 58.40
APR	16	PSP 116.70
MAY	32	PSP 233.60
JUN	64	PSP 467.20
JUL	128	PSP 934.40
AUG	256	PSP 1,868.80
SEP	512	PSP 3,737.60
OCT	1,024	PSP 7,475.20
NOV	2,048	PSP 14,950.40
DEC	4,096	PSP 29,900.00
TOTAL	8,192	PSP 59,787.00

SILVER

PSP 59,787

GOLD

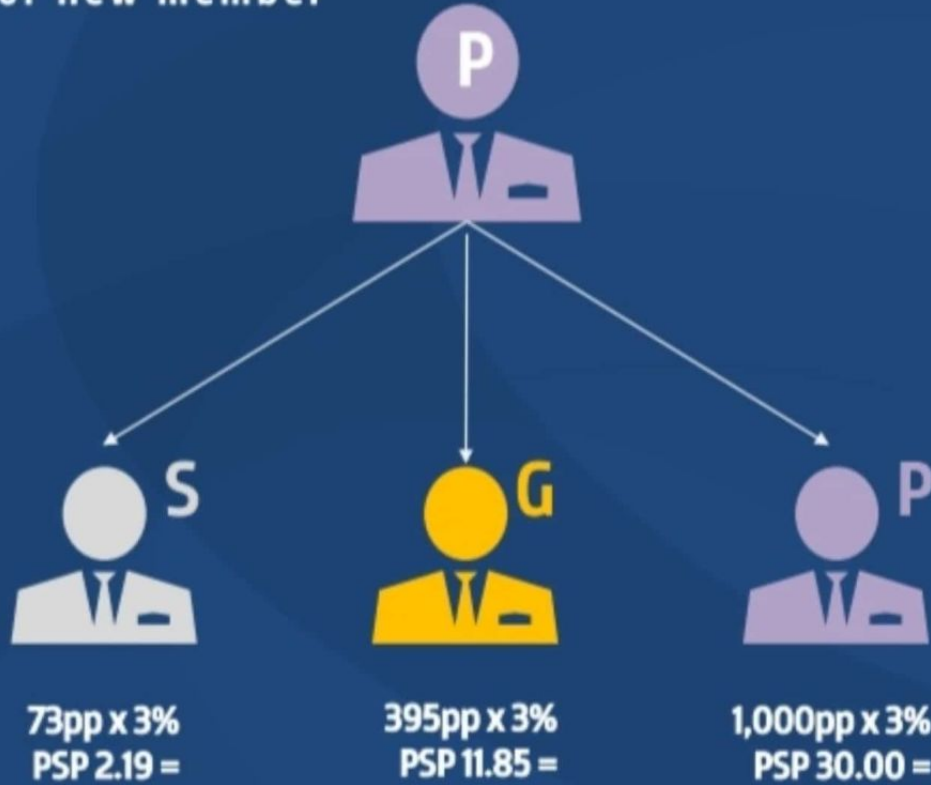
PSP 323,505

PLATINUM

PSP 819,000

عمولة تسجيل بيانات

Key In for new member



ابورشاد
AR ABU RASHAD

الممسوحة ضوئياً بـ CamScanner

عمولة (TBB)

5.0 Team Building Bonus (TBB)

Based on placement levels in the team

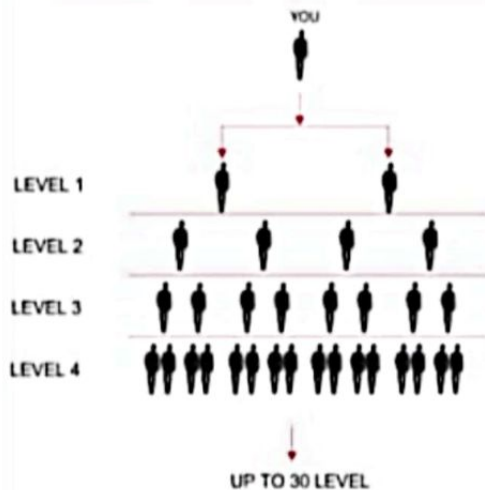
TBB Payout per package

Silver – PSP 0.073 (73pp x 3%) / 30 levels

Gold – PSP 0.395 (395 x 3%) / 30 levels

Premium – PSP 1.5 (1,500 x 3%) / 30 levels

	Silver	Gold	Platinum
LEVEL	10	20	30



SIMULATION

If perfect team all Silver
Placement for 30 levels

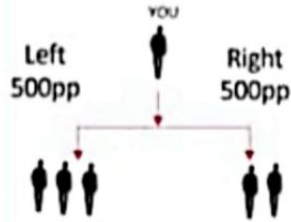
MEMBERSHIP	LEVEL	membership	
		SILVER PSP	YOU PLATINUM PSP
SILVER (PSP 138)	1	0.146	0.146
	2	0.292	0.292
	3	0.584	0.584
	4	1.168	1.168
	5	2.336	2.336
	6	4.672	4.672
	7	9.344	9.344
	8	18.688	18.688
	9	37.376	37.376
	10	74.752	74.752
GRAND TOTAL (PSP)		149.50	149.50
GOLD. (PSP 754)	11		149.50
	12		299.00
	13		598.00
	14		1,196.00
	15		2,392.00
	16		4,784.00
	17		9,568.00
	18		19,136.00
	19		38,272.00
	20		76,544.00
GRAND TOTAL (PSP)		0	152,888.00
PLATINUM (PSP 1,174) PREMIUM. (PSP 2,613)	21		153,092.09
	22		306,184.18
	23		612,368.36
	24		1,224,736.72
	25		2,449,473.44
	26		4,898,946.88
	27		9,797,893.76
	28		19,595,787.52
	29		39,191,575.04
	30		78,383,150.08
GRAND TOTAL (PSP)		0	156,815,208.07

If perfect team all Platinum
placement for 30 levels

MEMBERSHIP	LEVEL	YOU	
		PLATINUM PSP	PLATINUM PSP
SILVER (PSP 138)	1		1.00
	2		2.00
	3		4.00
	4		8.00
	5		16.00
	6		32.00
	7		64.00
	8		128.00
	9		256.00
	10		512.00
GRAND TOTAL (PSP)			1024
GOLD. (PSP 754)	11		1,024.00
	12		2,048.00
	13		4,096.00
	14		8,192.00
	15		16,384.00
	16		32,768.00
	17		65,536.00
	18		131,072.00
	19		262,144.00
	20		524,288.00
GRAND TOTAL (PSP)			1,047,552.00
PLATINUM (PSP 1,174) PREMIUM. (PSP 2,613)	21		1,048,576.00
	22		2,097,152.00
	23		4,194,304.00
	24		8,388,608.00
	25		16,777,216.00
	26		33,554,432.00
	27		67,108,864.00
	28		134,217,728.00
	29		268,435,456.00
	30		536,870,912.00
GRAND TOTAL (PSP)			1,072,691,348.00

كسب الجوائز بشركة

4.0 Loyalty Incentive Point (LIP)



Every 500pp from different group = 1 LIP
MUST repurchase Loyalty Purchase 1 (Mall 1) to maintain the LIP

	Silver	Gold	Platinum
MAXIMUM LIP	200	500	INFINITY
ACCUMULATED PERIOD	2 YEARS	3 YEARS	5 YEARS

LIP	REWARD		
50	SMART WATCH PSP 75	3,000	MOTORCYCLE PSP6,000
100	SMART PHONE PSP150	5,000	CAR PSP12,000
200	GOLD PSP350	10,000	CAR PSP25,000
500	LUXURY BAG / MOTORCYCLE PSP875	20,000	CAR PSP55,000
1000	TRAVEL PSP1,750	30,000	HOUSE PSP90,000
2000	LUXURY WATCH PSP3,700	60,000	HOUSE PSP250,000

LIP Redemption Mall

Your LIP will be used for the purchase payment.
Please select one or more products by putting quantity in the Qty box in the order form.

The screenshot displays a grid of reward items for redemption. Each item is shown with an image, a title, the required LIP amount, the price in PSP, and a quantity selector.

- LIP01:** SMART WATCH PSP75. 50 LIP, PSP 75. Qty: 0
- LIP02:** SMART PHONE PSP150. 100 LIP, PSP 150. Qty: 0
- LIP03:** GOLD PSP350. 200 LIP, PSP 350. Qty: 0
- LIP04:** BAG/MOTORCYCLE PSP875. 500 LIP, PSP 875. Qty: 0
- LIP05:** TRAVEL TRIP PSP1,750. 1,000 LIP, PSP 1,750. Qty: 0
- LIP06:** LUXURY WATCH/BAG PSP3,700. 2,000 LIP, PSP 3,700. Qty: 0
- LIP07:** MOTORCYCLE PSP6,000. 3,000 LIP, PSP 6,000. Qty: 0
- LIP08:** CAR PSP12,000. 5,000 LIP, PSP 12,000. Qty: 0
- LIP09:** CAR PSP25,000. 10,000 LIP, PSP 25,000. Qty: 0
- LIP10:** CAR PSP55,000. 20,000 LIP, PSP 55,000. Qty: 0
- LIP11:** HOUSE PSP90,000. 30,000 LIP, PSP 90,000. Qty: 0
- LIP12:** HOUSE PSP250,000. 60,000 LIP, PSP 250,000. Qty: 0

مكافأة القيادة بنسبة 3%

(حساب شهري ودفوع سنوي)

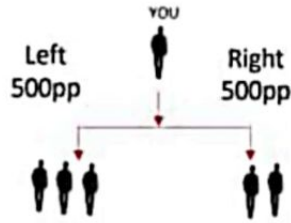
RANKING

PSP 1,000,000	 CROWN PRESIDENT	20 X Shares
PSP 500,000	 CROWN AMBASSADOR	8 X Shares
PSP 300,000	 CROWN DIAMOND	6 X Shares
PSP 100,000	 BLACK DIAMOND .	4 X Shares
PSP 50,000	 BLUE DIAMOND .	3 X Shares
PSP 30,000	 DIAMOND .	2 X Shares
PSP 15,000	 3STAR	
PSP 7,000	 2STAR	
PSP 3,000	 1 STAR	

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كسب الجوائز بشركة

4.0 Loyalty Incentive Point (LIP)



Every 500pp from different group = 1 LIP
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	Silver	Gold	Platinum
MAXIMUM LIP	200	500	INFINITY
ACCUMULATED PERIOD	2 YEARS	3 YEARS	5 YEARS

LIP	REWARD		
50	SMART WATCH PSP 75	3,000	MOTORCYCLE PSP6,000
100	SMART PHONE PSP150	5,000	CAR PSP12,000
200	GOLD PSP350	10,000	CAR PSP25,000
500	LUXURY BAG / MOTORCYCLE PSP875	20,000	CAR PSP55,000
1000	TRAVEL PSP1,750	30,000	HOUSE PSP90,000
2000	LUXURY WATCH PSP3,700	60,000	HOUSE PSP250,000

LIP Redemption Mall

Your LIP will be used for the purchase payment.
Please select one or more products by putting quantity in the Qty box in the order form.

The screenshot displays a grid of 12 product categories for LIP redemption:

- LIP001:** SMART WATCH PSP75. 50.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP002:** SMART PHONE PSP150. 100.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP003:** GOLD PSP350. 200.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP004:** BAG/MOTORCYCLE PSP875. 500.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP005:** TRAVEL TRIP PSP1,750. 1,000.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP006:** LUXURY WATCH/BAG PSP3,700. 2,000.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP007:** MOTORCYCLE PSP6,000. 3,000.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP008:** CAR PSP12,000. 6,000.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP009:** CAR PSP25,000. 12,500.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP010:** CAR PSP55,000. 27,500.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP011:** HOUSE PSP90,000. 45,000.00 LIP + 0.00PSP (0.00PP). Qty: 0
- LIP012:** HOUSE PSP250,000. 125,000.00 LIP + 0.00PSP (0.00PP). Qty: 0